



#### SPECIAL POINTS OF INTEREST:

- Prescott Landmark El Charro Chooses Red-Fork
- Red-Fork Sets Itself Apart from the Competition
- Red-Fork Adding New Features Monthly

“Since we went live with Red Fork’s online ordering service we have seen a definite increase in our pick-up and delivery business.”

Anna Smith  
Honey Bear’s BBQ

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# Monthly Newsletter

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## Prescott Landmark Chooses Red-Fork



Established in 1959, **El Charro Authentic Mexican Restaurant and Cantina** has been a staple in historic downtown Prescott for generations. Two

recent notable updates have been offering their customers the convenience of ordering online and the addition of a daily breakfast menu. El Charro chose

to use Red-Fork’s feature rich online ordering software giving their customers an easy to use option for take-out, dine-in, delivery and catering.

## How Red-Fork Differs from the Rest

We understand that there are options available in the marketplace when it comes to choosing an online ordering provider. Red-Fork sets itself apart from the rest by offering features such as:

- Prompting delivery orders for cross-streets
- Setting quantity restrictions

on menu items when minimums are required

- Allowing restaurants to process their own payments. You never have to wait for Red-Fork to pay you the money you have earned!
- Easy to navigate administration pages for menu updates

- Monthly reporting on popular items, time of day ordering and key search terms
- Fast, seamless integration with your existing website. Most restaurants can be up and operational in under two weeks!
- New features added monthly

For more information on the Red Fork Monthly Newsletter go to <http://red-fork.com/Newsletter/July2012>

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